

MINUTES
Emery County Travel Bureau
August 7, 2013 11:00am
Courthouse/Canyon Room
Castle Dale, Utah

ATTENDANCE:

Members: Mike McCandless, Commissioner Migliori, Keith Brady, Kelly Bayles, and Tina Carter

Excused: Mark Williams, Jonathan Hunt, Taina Benson, Ray Jeffs and Eugene Swalberg

Conducting and Welcome: Chairman Mike McCandless

1. **Approval of Minutes: July 3, 2013:** A motion was made by Keith with a second by Ethan. **Motion APPROVED**
2. **Discussion of Financial Report:** Numbers for TRT are up and Travel Bureau accounts look good.
3. **Update, Discussion on Possible Recommendation of the Following:**
 - a) **Film Related Projects:** Black Lung should be coming out in October. Another independent film group will be shooting in September.
 - b) **State Parks:** a) Visitation numbers for the Parks are good. b) Huntington has a trampoline which has increased their visitation. c) Millsite water level is holding up.
 - c) **Trail's Committee Update:** a) Lamar will contact Gloria about helping with the Huntington State Park Trail System. b) An independent group will be negotiating the purchase of roughly eight acres near the bouldering area, so restroom facilities and a campground can be put into place. Fish and Game will also be a source of funding for this.
 - d) **Green River Trail System:** A grant application to National Parks Service was submitted and will hopefully be approved for funding in October. Two trails will be in the city and two will be outside. One towards Crystal Geyser and maybe Swaysey's.
 - e) **Potluck:** a) New meeting dates will be set. b) Still looking for funding to reprint the brochure and rack cards-Businesses will be contacted for advertising opportunities with these pieces.
 - f) **Green River Travel Show:** More discussion with the City and Potluck groups will need to take place, so the project can move forward.
 - g) **Museums:** For logistic reasons we've added Tina to the Board for the Museum of the San Rafael with the full purpose of making a connection to travel and tourism which is important .
 - h) **Buckhorn Kiosk:** A tentative date was set for the grand opening for October 15th. A suggestion was made to invite Gary Kofford to be involved with this event, because of his help to push this project through. The kiosk is moving forward and proofs should be available by September's meeting. The Board was asked to take time in proofing the content of each sign to help with accuracy prior to printing. The pump house project was also discussed. Val Payne will be contacted to see how this project is moving along. The Historic Preservation Society will be contacted about the location of the MK Tunnel kiosk.
 - i) **Mobile App:** It was suggested that 8.5 x 11 maps be created for each motorized and non-motorized trail in the county. Having them be easily viewed by visitors online for easy printing or with the app for the on the go user.
 - j) **Travel Show's 2014:** A golf show was introduced to the Board and it was suggested that Carbon be asked to partner with this.
4. **Discussion and Approval to Reprint Green River & San Rafael BLM Brochure:** a) Green River brochure-A motion was made by Keith with a second from Kelly for \$4,000. **Motion APPROVED** b) San Rafael BLM Brochure-A motion was made by Ethan with a second from Kelly for \$2,000. **Motion APPROVED** Bid requests will be sent out. QR codes will be also added.
5. **Discussion and Approval to Reprint Emery County OHV Map:** A motion was made by Keith with a second from Ethan for \$1,500. **Motion APPROVED** Route measurements should also be included.
6. **Discussion and Approval to Advertise for East Board Member:** The Board is sad to see Eugene go, but wish him well. An advertisement will be sent to the newspaper. Once the applications are received the Board will make their recommendation to the Commission for the new Board Member.
7. **Discussion of Old Business:** Grant application interview went well and we're hopeful that we should get at least two of them.
8. **Discussion of New Business:** a) The Swinging Bridge has tree roots growing into it that have started to destroy a small part of it-the Historic Preservation Society will be contacted about this issue. b) High School Sports are a benefit for travel so we should support them. c) There was a concern about the closed boat ramp at Joe's Valley. Since then the problem has been resolved with the help from the Emery Water Conservancy.
9. **Adjourn** – Thank you for coming!